Yellowfin

making business intelligence easy

Making Business Intelligence Easy

Easy to use, deploy, integrate and embed. Deliver Business Intelligence to everyone in your organization.

Yellowfin® delivers world-class reporting & analytics that's incredibly easy-to-use and fast to deploy

Yellowfin is a global Business Intelligence (BI) and analytics software vendor passionate about making BI easy.

Yellowfin is a single-integrated 100% Web-based application.

Yellowfin's mission is to build highly intuitive software that is easy to deploy, integrate, embed and even easier to use.

Yellowfin provides you with a comprehensive BI solution for your entire enterprise, offering superior Return on Investment (ROI) through widespread end-user adoption.

Anyone comfortable using a Web-browser can easily learn to take full advantage of Yellowfin's broad range of world-class BI features.

Yellowfin is a leader in data visualization, governed Data Discovery, Location Intelligence, Mobile, Embedded and Collaborative BI.

Over 10,000 organizations and 1,000,000 end-users, across 70 different countries, routinely use Yellowfin to make strategic and operational business decisions.
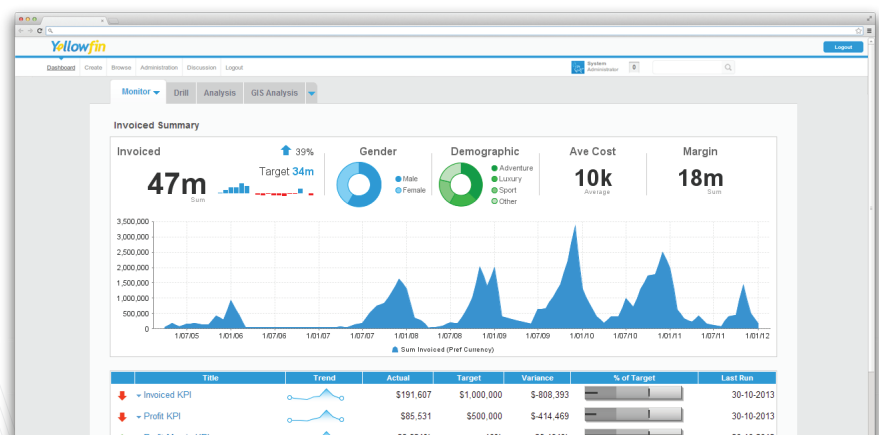
How will you use Yellowfin?

Dashboards & KPIs

Personalized and interactive dashboards allow your business to enhance organizational visibility and effectively align actions with strategy.

Track the status of your business via tailored, scheduled KPI reports, assign goals, collaborate and share knowledge.

Save your organization time and money. Empower people from all business backgrounds with the specific insights they need to make faster, more accurate decisions.

Summary

- Incredibly easy-to-use BI solution for all user types

- Experience strong ROI

- Customizable dashboards empower you to access critical, productivity enhancing, information in the most intuitive way possible
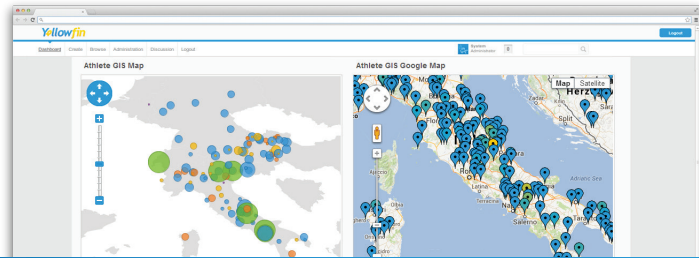
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Location Intelligence: Add context to your data

Yellowfin provides you with layered maps, as well as GIS and demographic data out-of-the-box, enabling deep analytical insight.

Effortlessly merge your spatial and regular data in a wide variety of mapping formats.

More than 70% of your data has a location component.

Understanding the 'where', not just the 'what' and 'when', of your business is critical.

Collaborative BI: Smarter collective decision-making

Yellowfin's Collaborative BI features provide a mechanism for you to share and discuss your business data, leading to faster and smarter decision-making.

1. Share knowledge and content
Yellowfin Connect – a YouTube style embeddable widget – enables BI content to be shared on any Web-based platform. Deliver engaging presentations with Yellowfin's fully integrated and interactive PowerPoint-like platform for BI content, Storyboard. Even follow reports, people and discussions with Timeline – Yellowfin's Facebook-like newsfeed.

2. Discuss and overlay knowledge on business data
Create threaded discussions and annotate reports to facilitate unified decision-making.

3. Collectively decide the best course of action
Transform discussion into action with voting and polling widgets.

Summary

• Add context to your data with Location Intelligence

• Take better, unified action with Collaborative BI

• Make important decisions anywhere, anytime with Mobile BI

Find out more

Cloud
GLOBAL LOGISTICS

Cloud Global Logistics

www.cloudglobal.com.au

For more information about Yellowfin:

www.yellowfinbi.com

Mobile BI: Take faster action with KPIs anywhere, anytime

Yellowfin is making Mobile BI easy on any device or platform, via native applications for the iPhone, iPad and hybrid HTML 5 application for Android devices, as well as browser-based delivery.

Access business critical information wherever you are and whenever you need it.

Even create content and conduct ad-hoc analysis, via the browser, on the mobile device of your choice.

Yellowfin's Mobile BI solution is device independent. Any content created via Yellowfin on the Web is instantly accessible via the mobile device of your choice.

This means less training, less re-work and less administration; saving you time and money – just connect and go!